



Digital Solutions

Get to know our offering

taylor.com

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A smiling woman in a blue shirt is holding a smartphone. A green rectangular overlay is positioned over the lower part of the image, containing the text 'QR CODES'. In the upper left, a white rectangular overlay contains the Taylor logo. The background is a blurred indoor setting.

TAYLOR™

QR CODES

taylor.com



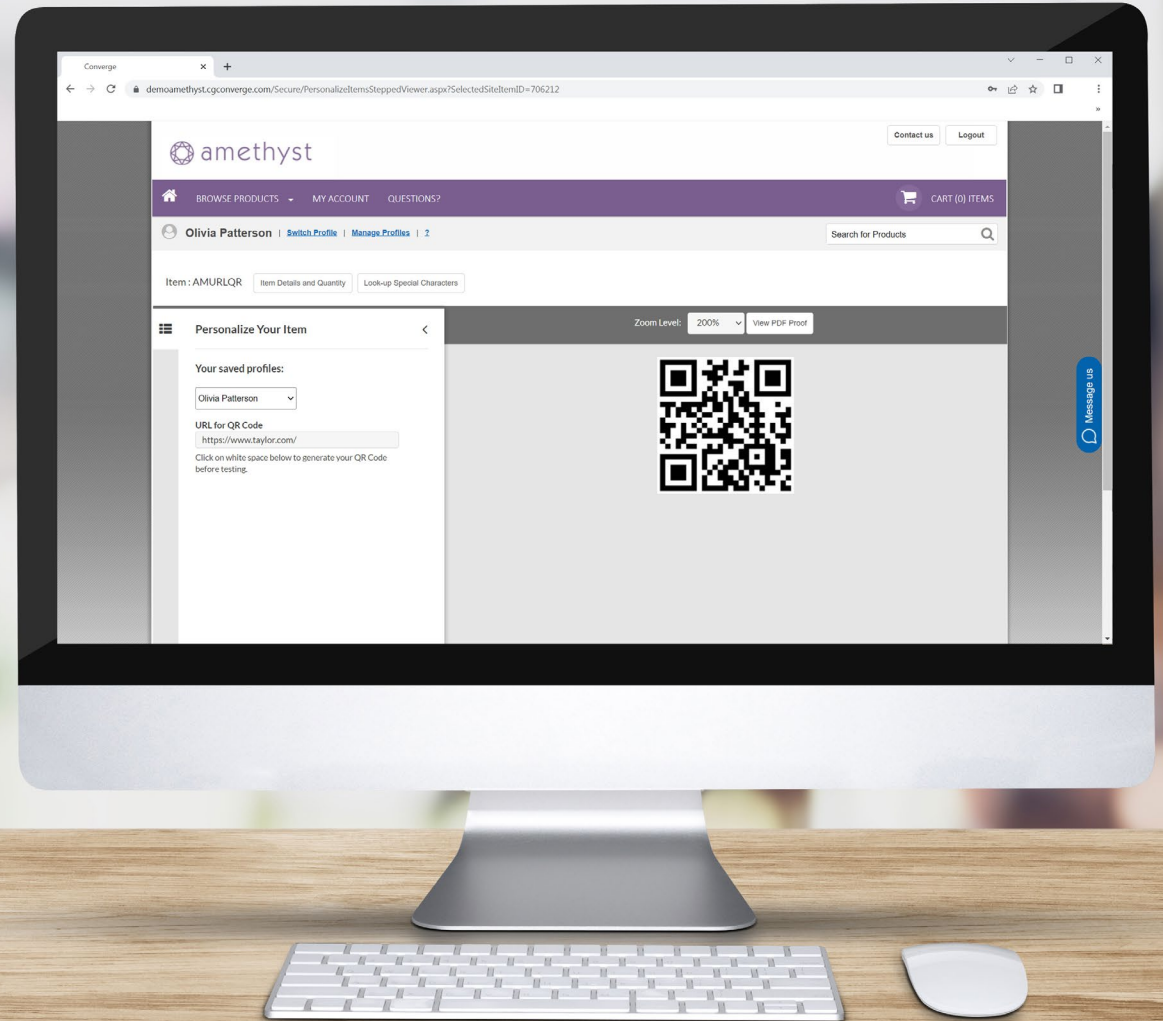
QR CODES

URL Codes



Create a static QR code that directs users to any URL with a scan.

Most new smartphones and tablets, produced after 2016, come equipped with the ability to scan QR codes by just opening your camera and pointing at the QR Code. Older devices may require you to download a QR Code reader via the Apple App Store or Google Play.





QR CODES

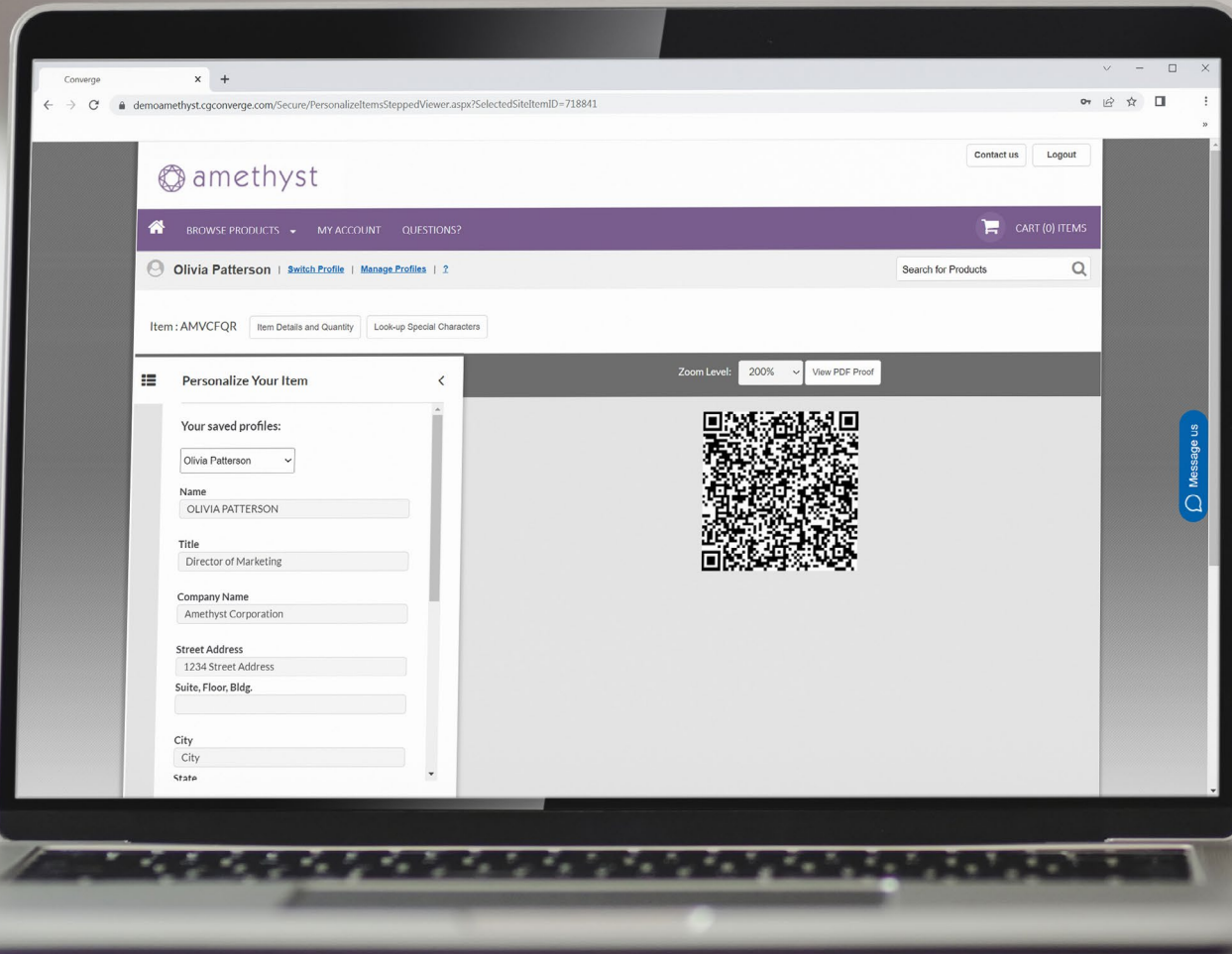
VCF Codes

Create a VCF (Virtual Contact File) QR code that shares your contact details with the end user.

VCF QR Code Fields

Our available fields are as follows.

- Name
- First Name
- Last Name
- Company
- Title
- Phone
- Cell
- Address1
- Address2
- City
- State
- Zip
- URL
- Email



A smiling woman in a blue button-down shirt is holding a smartphone. The image is partially obscured by a white box containing the Taylor logo and a large red box containing the title text.

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Digital Contact Cards



Digital Contact Card

Layout 1

Standard Layout

- Adjustable per client
- Text can be copied and pasted
- Quick set up

TRY IT NOW

To view on your computer,
click the link below.

<https://amethyst.e-bcs.net/caroline.adams>

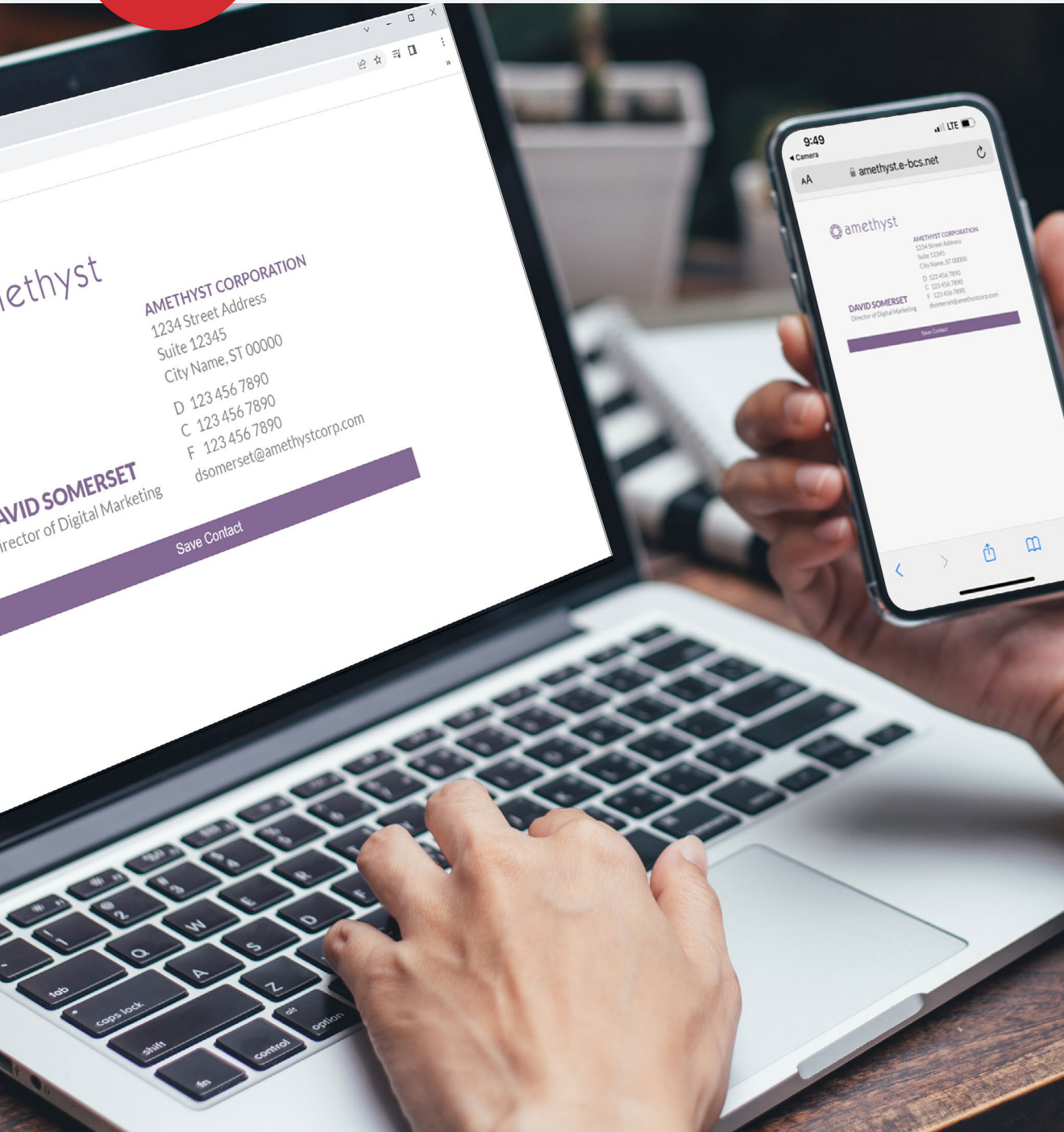
To view on your
mobile device,
scan the QR code.





Digital Contact Card

Layout 2



A JPG of your business card will directly import from your converge order onto the landing page.

It is accompanied by a Save Contact button that when clicked will open/download a VCF file.

TRY IT NOW

To view on your computer, click the link below.

<https://amethyst.e-bcs.net/david.somerset2>

To view on your mobile device, scan the QR code.





Digital Contact Card

How To Incorporate It



Digital Contact Cards can be incorporated into your everyday materials in several ways.

The most popular are:

- A hyperlink in your email signature
- URL on your business card
- QR code on your business card

<p>David Somerset Director of Digital Marketing Amethyst Corporation</p> <p>D 123.456.7890 C 123.456.7890 dsomerset@amethystcorp.com amethyst.e-bcs.net/david.somerset2</p>	<p>David Somerset Director of Digital Marketing Amethyst Corporation</p> <p>D 123.456.7890 C 123.456.7890 dsomerset@amethystcorp.com Add me to your contacts</p>
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<p> amethyst</p> <p>DAVID SOMERSET Director of Digital Marketing</p>	<p>AMETHYST CORPORATION 1234 Street Address Suite 12345 City Name, ST 00000</p> <p>D 123 456 7890 C 123 456 7890 F 123 456 7890 dsomerset@amethystcorp.com amethyst.e-bcs.net/david.somerset2</p>
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<p> amethyst</p> <p>DAVID SOMERSET Director of Digital Marketing</p>	<p>AMETHYST CORPORATION 1234 Street Address Suite 12345 City Name, ST 00000</p> <p>D 123 456 7890 C 123 456 7890 F 123 456 7890 dsomerset@amethystcorp.com</p>	<p>GREAT TO MEET YOU Add Me To Your Contacts</p> 
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The logo for Taylor, featuring the word "TAYLOR" in a bold, black, sans-serif font. The letter "A" has a red horizontal bar through its middle. The letter "O" has a red stylized arrow pointing upwards from its center. A small "TM" trademark symbol is located at the top right of the "R".

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VCF* QR Code Business Cards

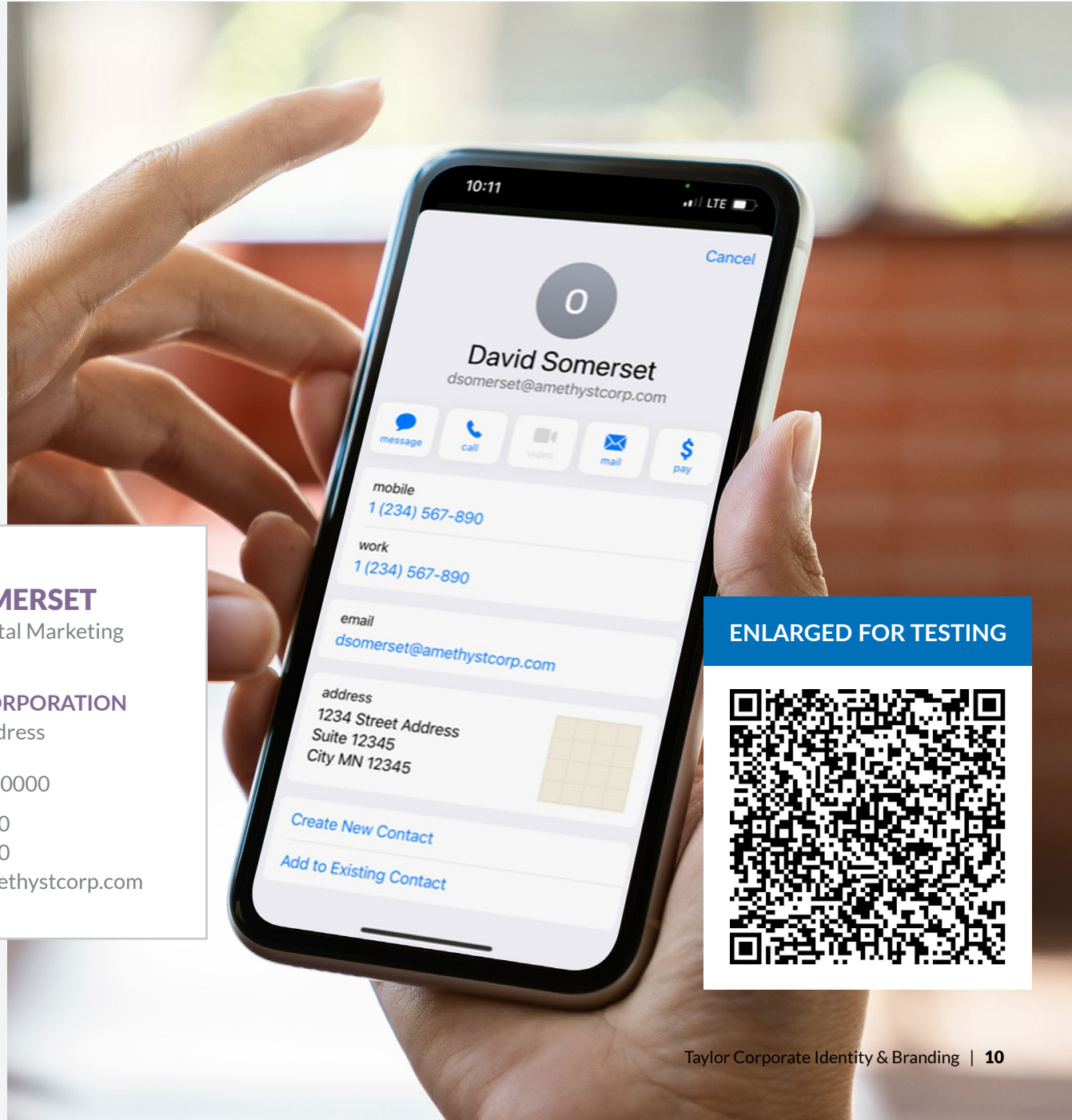
** Virtual Contact File*




VCF QR Code Business Cards

Connect users to your contact information by using a VCF (Virtual Contact File) QR code.


When the code is scanned it displays contact numbers, email, mailing address etc.



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ENLARGED FOR TESTING



Note: The more information you put into a VCF QR code the dense it becomes.

The logo for Taylor, featuring the word "TAYLOR" in a bold, black, sans-serif font. The letter "A" has a red horizontal bar through its middle. The letter "O" contains a red stylized icon of a person with arms raised, resembling a "T" shape. A small "TM" trademark symbol is positioned to the upper right of the "R".

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The text "Quick Cards" is centered within a large, semi-transparent red rectangular overlay. The text is in a white, clean, sans-serif font.

Quick Cards



Quick Cards



New!

Introducing Quick Cards, a fast and easy way to share your contact details on the go.

Delivered via email, just like our e-stationery, save the quick card JPG to your mobile photo library or pin it to your home screen for quick access.

The logo for Taylor, featuring the word "TAYLOR" in a bold, black, sans-serif font. The letter "A" has a red horizontal bar through its middle. The letter "O" has a red stylized arrow pointing upwards from its center. A small "TM" trademark symbol is located to the upper right of the "R".

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E-Stationery Business Cards

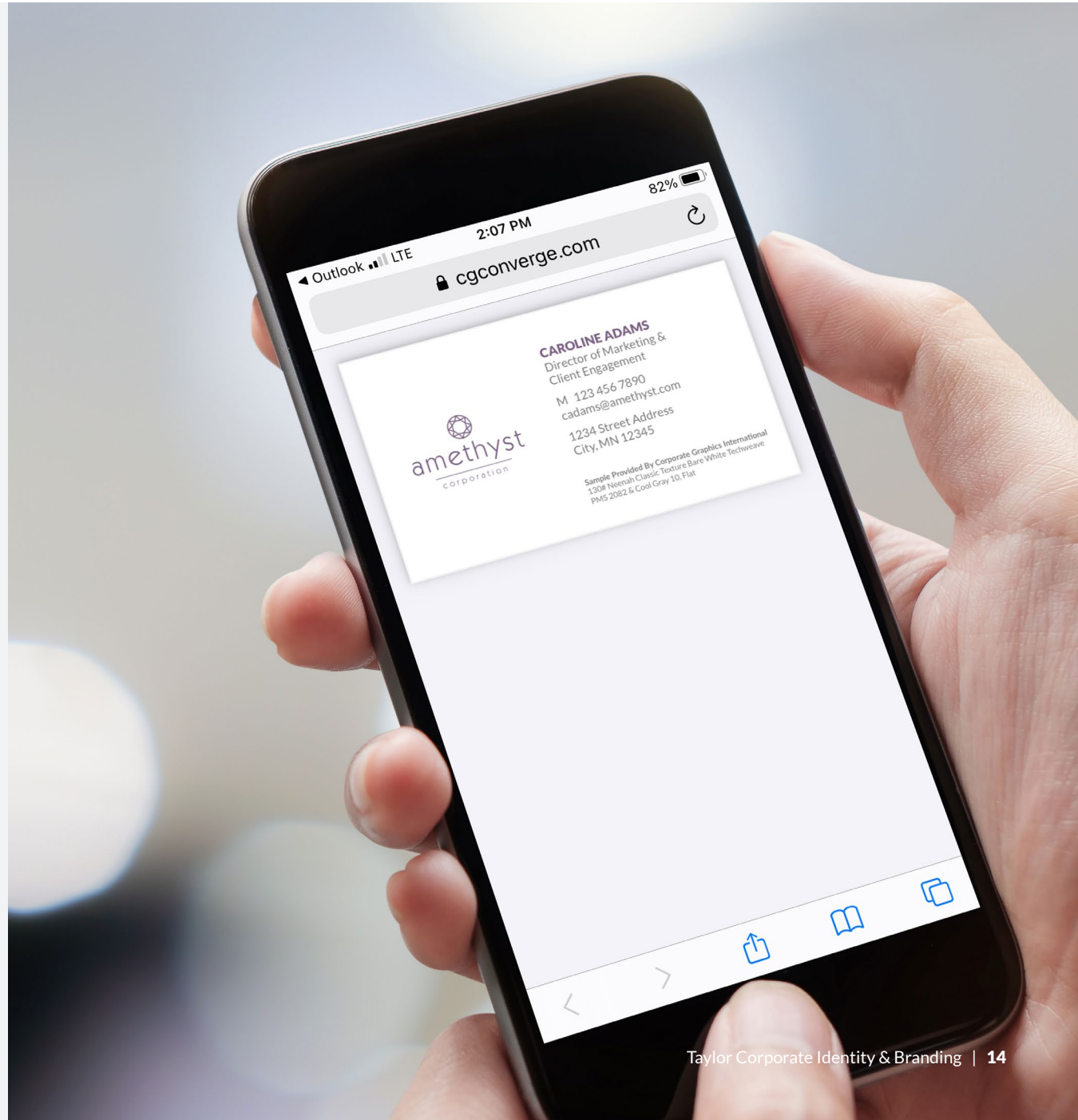


E-Stationery

Business Cards

E-Stationery business cards are available and can be downloaded as a JPG or PDF.

Final files are delivered via email.





JPG



Best for posting photos or images

Smaller file size, but this can impact quality

Not ideal for printing

Nice for emailing preview images to clients

Adobe PDF



Best for print documents

Quality is retained, keeping a decent file size

PDF images are also an ideal choice for storing images online when you intend them to be downloaded

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E-Stationery Letterhead



E-Stationery

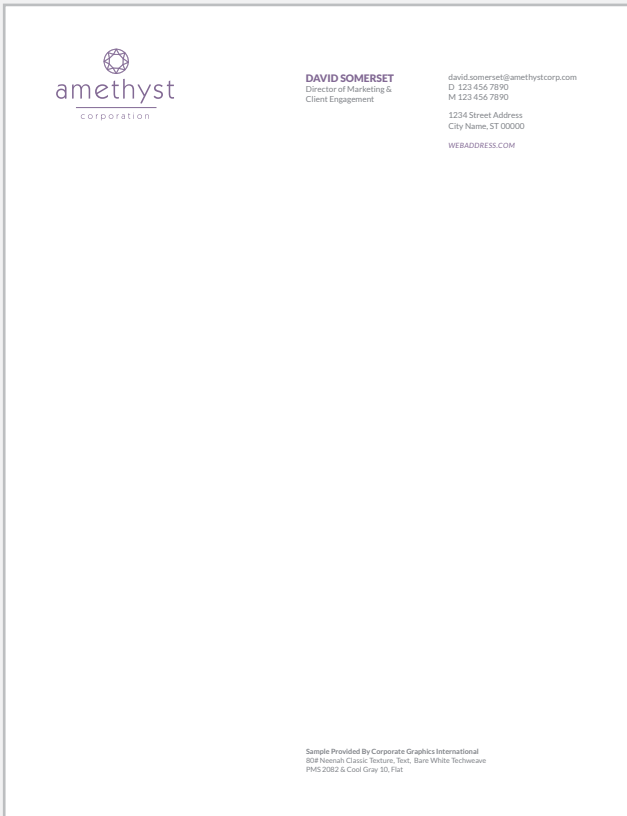
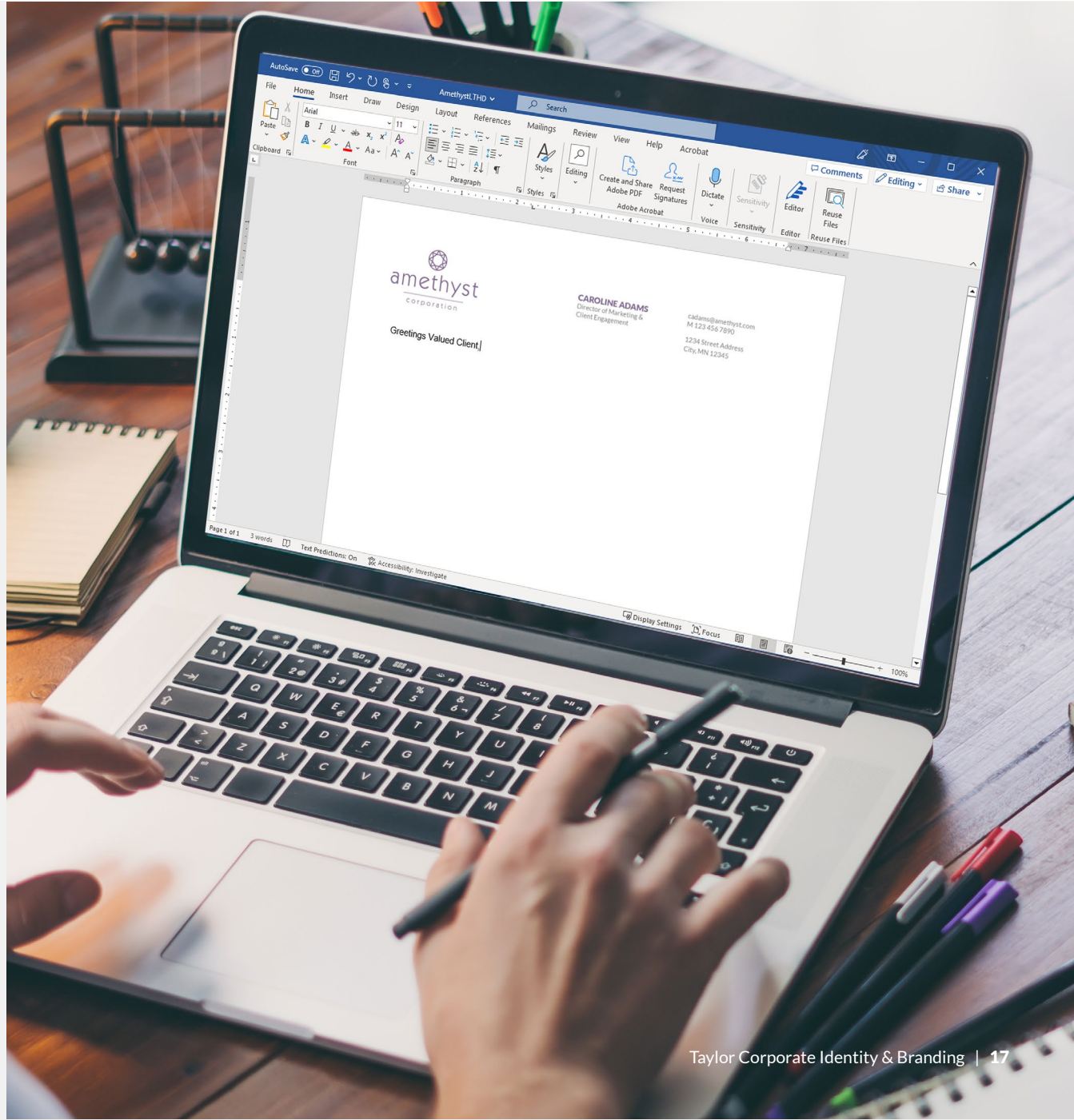
Editable Letterhead



Download a MS Word Template (.dotx) file to create digital communications.

PDF downloads are also available.

Final files are delivered via email.





Microsoft Word Template



[Download A Sample](#)

Users are able to edit and customize

Compatible with Google documents

Most popular option

Adobe PDF



[Download A Sample](#)

Best for print documents

Quality is retained, keeping a decent file size

Not easily editable

Requires Adobe Pro to add fields and edit

The Taylor logo features the word "TAYLOR" in a bold, black, sans-serif font. A red horizontal bar is positioned under the letter "A". The letter "O" is replaced by a red circle containing a white stylized "T" shape.

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Questions?

Contact your Taylor Corporate Identity & Branding representative.